



## **Allison Hailes**

CEO, WA of the Urban Development Institute of Australia,

Allison Hailes is the Western Australian Chief Executive Officer of the Urban Development Institute of Australia (UDIA), the leading representative body for all segments of the urban development industry.

Allison is passionate about creating cities and towns that are diverse, stimulating and economically prosperous, as well as reducing unnecessary regulatory burdens and achieving an efficient and effective planning system that delivers positive outcomes for WA.

Allison has over 20 years' experience working at a senior level within government and industry and is accomplished in the fields of policy development, advocacy, strategic planning, project delivery and stakeholder management.

She has led multi-disciplinary teams responsible for the delivery of a range of public policy and service delivery portfolios that have included strategic and statutory land use planning; urban development; building; infrastructure; heritage; regional and economic development; community services; emergency management; Native Title; public health; sport and recreation and culture and the arts.

Allison has also participated on many boards, Ministerial and national committees and has successfully attracted millions of dollars in funding to support new programs.

At the UDIA Allison's goal is a strong, dynamic urban development industry, creating thriving, sustainable communities and economic prosperity for all.

